

# Analyzing Unreplicated Blocked or Split-Plot Fractional Factorial Designs

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## Outline

- Fractional Factorial Designs
- Blocked Fractional Factorial Designs
- Methods for Analysis of Blocked FF Designs
- Fractional Factorial Split-Plot Designs
- Methods for Analysis of FFSP Designs
- Example

## Fractional Factorial Designs

- In many industrial settings, experimental replication is sacrificed for run size. This can present serious difficulties in the analysis.
- An experimenter wishes to test various factors. In order to test many factors in an experiment, many industrial experiments are performed using a fractional factorial(FF) design.
- FF designs are run by assigning additional factors to the unused runs in a full factorial design with k-p factors.

## Blocked Fractional Factorial Designs

- If we wish to run an experiment in  $2^p$  blocks, we can use multiple effect columns and suitable replacement rules.
- For example, to run an experiment in four blocks, we can use

$b_1$	$b_2$	$b_1 b_2$	Block Indicator
-1	-1	+1	0
+1	-1	-1	1
-1	+1	-1	2
+1	+1	+1	3

## Blocked Fractional Factorial Designs(cont.)

- The model for a blocked factorial design may be summarized by

$$y = f(\text{Treatments}) + \varepsilon + f(\text{Blocks}) + e,$$

where  $\varepsilon$  and  $e$  are the treatment and block error terms, and  $f(\cdot)$  and  $g(\cdot)$  are functions of the treatments and block effects. It is also assumed that  $\varepsilon$  and  $e$  are mutually independent, such that  $\varepsilon \sim N(0, \sigma_{Tr}^2)$  and  $e \sim N(0, \sigma_B^2)$ .

- When an experimenter wishes to run a FF design and restrictions result in the need for blocking, the alias structure is slightly more complicated.

## Blocked Fractional Factorial Designs (cont.)

- Example1 :**

A blocked FF design was performed where the fractionation for the treatments was based on  $E = ABC$  and  $F = BCD$ , and the blocks were chosen by assigning  $b_1 = ACD$  and  $b_2 = ABD$ . This implies that

$I = ABCE = BCDF = ACDb_1 = ABD b_2$ , with the defining contrast subgroup

$I = ABCE = BCDF = ACDb_1 = ABD b_2 = ADEF = BDE b_1 = CDE b_2 = ABF b_1 = ACF b_2 = BC b_1 b_2 = CEF b_1 = BEF b_2 = AE b_1 b_2 = DF b_1 b_2 = ABCDEF b_1 b_2$

## Blocked Fractional Factorial Designs (cont.)

We denoted a blocked FF by  $2^{(k+m)-(m+p)}$ , where  $k$  is the number of factors under consideration,  $p$  is the degree of fractionation for the  $k$  factors, and  $m$  is the number of blocking factors.

In the above experiment, we have  $2^{(6+2)-(2+2)}$  blocked FF. A particular alias string would be found in the same fashion as outlined previously; however, any interaction between blocks and factors is assumed to be negligible.

## Methods for Analysis of Blocked FF Designs

### ➤ Half-Normal Plots

- Plotting  $\Phi^{-1}(0.5 + 0.5[i + 0.5]/(n-1))$  against  $|\hat{\beta}|_{(i)}$  for  $i=1, 2, \dots, n$ , where we have the ordered absolute effects  $|\hat{\beta}|_{(1)} \leq |\hat{\beta}|_{(2)} \leq \dots \leq |\hat{\beta}|_{(n)}$  and  $\Phi(\cdot)$  is the cumulative distribution function of a standard normal.
- In order to use a half-normal probability plot, all of the estimators must have the **same variance**.
- The factorial effects all have the same variance and are independent of blocks, but the estimated block effects have a different variance.
- This involves a plot of  $\Phi^{-1}(0.5 + 0.5[i + 0.5]/r)$  against  $|\hat{\beta}|_{(i)}$   $i=1, 2, \dots, r$ ,  $r=n-2^m+1$  factorial effects  $\beta_1, \dots, \beta_r$ .

## Methods for Analysis of Blocked FF Designs (cont.)

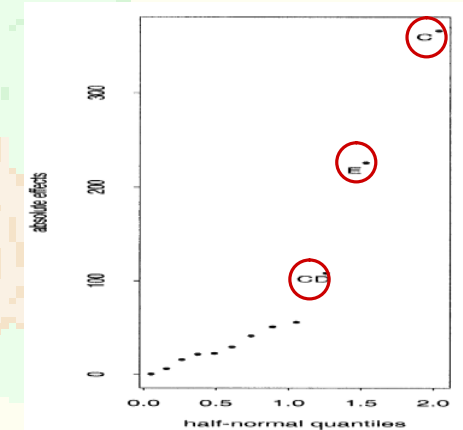
- Consider example 1, the data from the experiment.

std. order	block	$b_1$	$b_2$	$b_1 b_2$	Design Factors						Mean
					$A$	$B$	$C$	$D$	$E$	$F$	
1	I	-1	-1	1	-1	-1	-1	-1	-1	-1	1085
8	I	-1	-1	1	1	1	1	-1	1	-1	1357
10	I	-1	-1	1	1	-1	-1	1	1	1	377
15	I	-1	-1	1	-1	1	1	1	-1	1	1910
3	II	-1	1	-1	-1	1	-1	-1	1	1	697
6	II	-1	1	-1	1	-1	1	-1	-1	1	1738
12	II	-1	1	-1	1	1	-1	1	-1	-1	959
13	II	-1	1	-1	-1	-1	1	1	1	-1	1274
4	III	1	-1	-1	1	1	-1	-1	-1	1	1261
5	III	1	-1	-1	-1	-1	1	-1	1	1	1118
11	III	1	-1	-1	-1	1	-1	1	1	-1	516
14	III	1	-1	-1	1	1	1	1	-1	-1	1784
2	IV	1	1	1	1	-1	-1	-1	1	-1	782
7	IV	1	1	1	-1	1	1	-1	-1	-1	1675
9	IV	1	1	1	-1	-1	-1	1	-1	1	702
16	IV	1	1	1	1	1	1	1	1	1	1378

## Methods for Analysis of Blocked FF Designs (cont.)

- $n=2^4-1=15$ ,  $m=2$ ,  
 $r=15-2^2+1=12$

- From the plot we can see that there were two or three possible significant effects.



## Methods for Analysis of Blocked FF Designs (cont.)

### ➤ Lenth's Method

- Pseudo standard error (PSE) to estimate the standard deviation of the  $n$  factorial effect estimates,  $\hat{\beta}_i$ .
- We consider the factorial effect estimates  $\hat{\beta}_1, \dots, \hat{\beta}_r$  free of the blocking effects and the mean.
- Define :  $PSE = 1.5 \cdot \text{median} \left\{ \left| \hat{\beta}_i \right| : \left| \hat{\beta}_i \right| < 2.5s_0, i=1, \dots, r \right\}$   
where  $s_0 = 1.5 \cdot \text{median} \left\{ \left| \hat{\beta}_i \right| : i=1, \dots, r \right\}$ . The test statistic is then calculated by dividing the effect estimates by the  $PSE$ , i.e.,  
$$t_{Lenth,i} = \frac{\hat{\beta}_i}{PSE}, \quad \text{for } i=1, \dots, r.$$

## Methods for Analysis of Blocked FF Designs (cont.)

- Two types of error,  
**Individual Error Rate (IER)** :  
the average proportion of inactive effects declared active.
- Experiment-wise Error Rate (EER)** :  
the proportion of models which are incorrectly identified.

# runs	# blocks	# effects	$\alpha$					
			0.005	0.01	0.05	0.1	0.2	0.4
<i>IER</i>								
8	1	7	16.804	5.102	2.329	1.732	1.207	0.748
	2	6	7.429	5.467	2.211	1.645	1.157	0.775
	4	4	9.012	6.363	2.033	1.483	1.069	0.769
16	1	15	4.489	3.678	2.162	1.705	1.257	0.793
	2	14	4.576	3.774	2.161	1.698	1.250	0.796
	4	12	4.960	4.023	2.196	1.705	1.241	0.790
	8	8	6.134	4.746	2.224	1.673	1.197	0.780
32	1	31	3.462	3.048	2.060	1.678	1.276	0.817
	2	30	3.467	3.070	2.063	1.680	1.275	0.817
	4	28	3.512	3.098	2.067	1.682	1.272	0.816
	8	24	3.690	3.207	2.087	1.689	1.270	0.812
	16	16	4.241	3.535	2.133	1.691	1.258	0.799
64	1	63	3.128	2.801	2.015	1.669	1.281	0.831
	2	62	3.129	2.804	2.018	1.670	1.282	0.831
	4	60	3.142	2.809	2.019	1.670	1.282	0.830
	8	56	3.169	2.831	2.025	1.671	1.280	0.829
	16	48	3.234	2.880	2.034	1.675	1.281	0.827
	32	32	3.494	3.047	2.064	1.683	1.273	0.819

# runs	# blocks	# effects	$\alpha$					
			0.005	0.01	0.05	0.1	0.2	0.4
<i>EER</i>								
8	1	7	13.383	9.417	4.920	3.704	2.452	1.818
	2	6	13.457	10.820	5.240	3.717	2.256	1.692
	4	4	17.835	12.663	5.313	2.964	1.922	1.412
16	1	15	7.900	6.756	4.265	3.522	2.850	2.152
	2	14	8.064	6.726	4.407	3.583	2.821	2.109
	4	12	8.549	7.090	4.547	3.619	2.767	2.053
	8	8	10.689	8.475	4.895	3.674	2.400	1.838
32	1	31	5.613	5.100	3.940	3.433	2.979	2.412
	2	30	5.575	5.073	3.933	3.438	2.995	2.403
	4	28	5.711	5.207	3.946	3.449	2.984	2.377
	8	24	6.214	5.460	4.014	3.475	2.949	2.316
	16	16	7.477	6.218	4.226	3.508	2.839	2.155
64	1	63	4.906	4.567	3.799	3.462	3.128	2.714
	2	62	4.915	4.559	3.806	3.470	3.124	2.712
	4	60	4.962	4.552	3.817	3.464	3.122	2.697
	8	56	5.002	4.598	3.838	3.466	3.097	2.677
	16	48	5.091	4.694	3.823	3.458	3.065	2.634
	32	32	5.919	5.282	3.943	3.448	2.993	2.427

## Methods for Analysis of Blocked FF Designs (cont.)

Re-analyzed example 1:

- The estimated effects  $C = 365.94$ ,  $E = -225.94$ ,  $CD = 108.06$ ,  $B = 55.81$ ,  $D = -50.81$ ,  $A = 41.19$ ,  $AD = -29.19$ ,  $BD = 22.44$ ,  $AB = -21.56$ ,  $F = -15.69$ ,  $AC = -6.19$ , and  $AF = -0.31$
- $s_0 = 52.781$ ,  $PSE = 33$ ,
- Effects are declared significant if  $|t_{Lenth,i}| = |\hat{\beta}_i / PSE|$  is greater than the critical value.  
(5%  $IER = 2.196$ ,  $EER = 4.547$ )
- IER: C, E, CD as significant effects.
- EER: C, E as significant effects. → more conservative

## Fractional Factorial Split-Plot Designs

- In many industrial experiments, even when there is no blocking, it is not possible to perform all of the runs in a completely randomized order. This restriction on randomization will result in a split-plot structure.
- The design will be denoted as a  $2^{(k_1+k_2)-(p_1+p_2)}$  FFSP, where  $k_1$  is the number of WP (whole-plot) factors,  $p_1$  is the degree of fractionation at the whole plot level,  $k_2$  is the number of SP (sub-plot) factors, and  $p_2$  is the degree of fractionation for the sub-plot design.

## Fractional Factorial Split-Plot Designs(cont.)

- The model for a full factorial split-plot can be summarized as  $y = f(\text{WP effects}) + \varepsilon + g(\text{SP effects}) + e$ , where  $\varepsilon$  and  $e$  are the WP and SP error terms, and  $f(\cdot)$  and  $g(\cdot)$  are functions of the WP and SP terms.
- $\varepsilon$  and  $e$  are mutually independent, such that  $\varepsilon \sim N(0, \sigma_{WP}^2)$  and  $e \sim N(0, \sigma_{SP}^2)$ .
- The two different error terms imply that not all effects have the same variance.

## Methods for Analysis of FFSP Designs

### • Example 2:

$k_1=8$ , (WP factors = A, B, C, D, E, F, G, H)

$k_2=3$ , (SP factors = p, q, r)

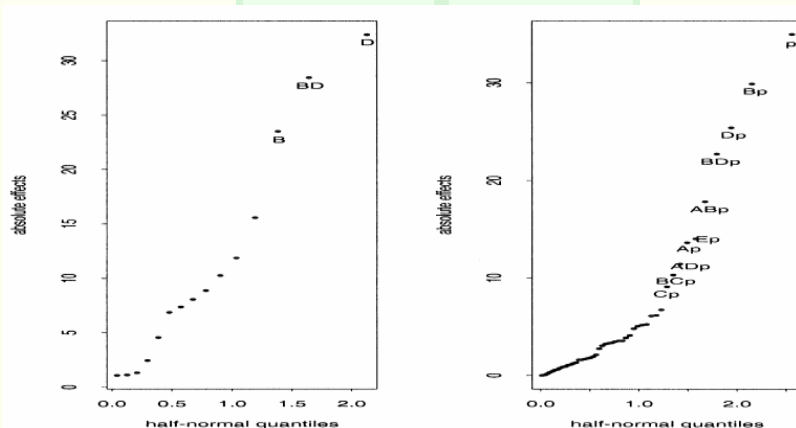
$p_1=4$ , (E = ABD, F = ABC, G = BCD, and H = ACD)

$p_2=1$ , (r = pq)

## Methods for Analysis of FFSP Designs (cont.)

### ➤ Half-Normal Plot

- Stratum:  $S_0 \oplus S_1 \oplus S_2$ ,  
 $S_1$  and  $S_2$  have different variance



## Methods for Analysis of FFSP Designs(cont.)

### ➤ Lenth's Method

- Since the test is applied as a randomized designs for the WP factors, one should use the critical values.
- The SP effects are tested as a blocked FF design, and thus the critical values presented in Table.

From example 2:

- Applying Lenth's method to the WP effects again declared D, BD, and B as significant.
- The test on the SP effects declared p, Bp, DP, BDp, ABp = DEp, Ep, Ap, ADp, and BCp.

## Example

Larger EU    obs'nal unit / Smaller EU

A unreplicated FFSP Designs

Treatment structure

$A \times B \times C \times D \times E \times F \times G \times H \times p \times q \times r$   
2 2 2 2 2 2 2 2 2 2 2

plot structure

$X / Y$   
16 4

$X_1 X_2 X_3 X_4 Y_1 Y_2$   
2 2 2 2 2 2

Design Key

A	B	C	D	E	F	G	H	p	q	r
X1	X2	X3	X4	X1X2X4	X1X2X3	X2X3X4	X1X3X4	Y1	Y2	Y1Y2

$N(n_1, n_2)$

$$= 1 + (n_1 - 1) + n_1(n_2 - 1)$$

$S_0 \quad S_1 \quad S_2$   
 $= 1 + 15 + 48$

Treatment structure

Plot structure

dim

$V_0$

$S_0$

1

$\oplus$

$\oplus$

$W_T$

$S_1$

15

$\oplus$

$\oplus$

$S_2$

48

all  $2^{11}-1$  treatment effect

63

A  
B  
C  
D  
E  
F  
G  
H  
p  
q  
r  
...  
ABCDEFGH

$X_1$	$X_1X_2$	$X_1X_2X_3$	$X_1X_2X_3X_4$
$X_2$	$X_1X_3$	$X_1X_2X_4$	
$X_3$	$X_1X_4$	$X_1X_3X_4$	
$X_4$	$X_2X_3$	$X_2X_3X_4$	
	$X_2X_4$		
	$X_3X_4$		

$Y_1$	$X_1Y_1$	$X_1Y_2$	$X_1Y_1Y_2$
$Y_2$	$X_2Y_1$	$X_2Y_2$	$X_2Y_1Y_2$
$Y_1Y_2$	$X_3Y_1$	$X_3Y_2$	$X_3Y_1Y_2$
	$X_4Y_1$	$X_4Y_2$	$X_4Y_1Y_2$
	$X_1X_2Y_1$	$X_1X_2Y_2$	$X_1X_2Y_1Y_2$
	$\vdots$	$\vdots$	$\vdots$
	$X_1X_2X_3X_4Y_1$	$X_1X_2X_3X_4Y_2$	$X_1X_2X_3X_4Y_1Y_2$

### Alias structure

$I = ABDE = ABCF = BCDG = ACDH = pqr = CDEF = ACEG = BCEH = ABDEpqr = ADFG$   
 $= BDFH = ABCFpqr = ABGH = BCDGpqr = ACDHpqr = BEFG = AEFH = CDEFpqr = DEGH$   
 $= ACEGpqr = BCEHpqr = CFGH = ADFGpqr = BDFHpqr = ABGHpqr = ABCDEFGH$   
 $= BEFGpqr = AEFHpqr = DEGHpqr = FGHpqr = ABCEFGHpqr$

### Coufounded

$A = BDE = BCF = ABCDG = CDH = Apqr = ACDEF = CEG = ABCEH = BDEpqr = DFG$   
 $= ABDFH = BCFpqr = BGH = ABCDGpqr = CDHpqr = ABEFG = EFH = ACDEFpqr$   
 $= ADEGH = CEGpqr = ABCEHpqr = ACFGH = DFGpqr = ABDFHpqr = BGHpqr$   
 $= BCDEFGH = ABEFGpqr = EFHpqr = ADEGHpqr = AFGHpqr = BCEFGHpqr = X1$

$B = ADE = ACF = CDG = ABCDH = Bpqr = BCDEF = ABCEG = CEH = ADEpqr = ABDFG$   
 $= DFH = ACFpqr = AGH = CDGpqr = ABCDHpqr = EFG = ABEFH = BCDEFpqr = BDEGH$   
 $= ABCEGpqr = CEHpqr = BCFGH = ABDFGpqr = DFHpqr = AGHpqr = ACDEFGH$   
 $= EFGpqr = ABEFHpqr = BDEGHpqr = BFGHpqr = ACEFGHpqr = X2$

$C = ABCDE = ABF = BDG = ADH = Cpqr = DEF = AEG = BEH = ABCDEpqr = ACDFG$   
 $= BCDHF = ABFpqr = ABCGH = BDGpqr = ADHpqr = BCEFG = ACEFH = DEFpqr$   
 $= CDEGH = AEGpqr = BEHpqr = FGH = ACDFGpqr = BCDHFpqr = ABCGHpqr$   
 $= ABDEFGH = BCEFGpqr = ACEFHpqr = CDEGHpqr = CFGHpqr = ABEFGHpqr$   
 $= X3$

$D = ABE = ABCDF = BCG = ACH = Dpqr = CEF = ACDEG = BCDEH = ABEPqr = AFG$   
 $= BFH = ABCDFpqr = ABDGH = BCGpqr = ACHpqr = BDEFG = ADEFH = CEFpqr$   
 $= EGH = ACDEGpqr = BCDEHpqr = CDFGH = AFGpqr = BFHpqr = ABDGHpqr$   
 $= ABCEFGH = BDEFGpqr = ADEFHpqr = EGHpqr = DFGHpqr = ABCDEFGHpqr$   
 $= X4$

$E = ABD = ABCEF = BCDEG = ACDEH = Epqr = CDF = ACG = BCH = ABDpqr$   
 $= ADEFG = BDEFH = ABCEFPqr = ABEGH = BCDEGpqr = ACDEHpqr = BFG = AFH$   
 $= CDFpqr = DGH = ACGpqr = BCHpqr = CEFH = ADEFGpqr = BDEFHpqr$   
 $= ABEGHpqr = ABCDFGH = BFGpqr = AFHpqr = DGHpqr = EFGHpqr$   
 $= ABCFGHpqr = X1X2X4$

F = ABDEF = ABC = BCDFG = ACDFH = Fpqr = CDE = ACEFG = BCEFH = ABDEFpqr  
 = ADG = BDH = ABCpqr = ABFGH = BCDFGpqr = ACDFHpqr = BEG = AEH = CDEpqr  
 = DEFGH = ACEFGpqr = BCEFHpqr = CGH = ADGpqr = BDHpqr = ABFGHpqr  
 = ABCDEGH = BEGpqr = AEHpqr = DEFGHpqr = GHpqr = ABCEGHpqr = **X1X2X3**

G = ABDEG = ABCFG = BCD = ACDGH = Gpqr = CDEFG = ACE = BCEGH = ABDEGpqr  
 = ADF = BDFGH = ABCFGpqr = ABH = BCDpqr = ACDGHpqr = BEF = AEFHG  
 = CDEFGpqr = DEH = ACEpqr = BCEGHpqr = CFH = ADFpqr = BDFGHpqr  
 = ABHpqr = ABCDEFH = BEFpqr = AEFHGpqr = DEHpqr = FHpqr = ABCEFHpqr  
 = **X2X3X4**

H = ABDEH = ABCFH = BCDGH = ACD = Hpqr = CDEFH = ACEGH = BCE = ABDEHpqr  
 = ADFGH = BDF = ABCFHpqr = ABG = BCDGHpqr = ACDpqr = BEFGH = AEF  
 = CDEFHpqr = DEG = ACEGHpqr = BCEpqr = CFG = ADFGHpqr = BDFpqr  
 = ABGpqr = ABCDEFG = BEFGHpqr = AEFpqr = DEGpqr = FGpqr = ABCEFGpqr  
 = **X1X3X4**

p = ABDEp = ABCFp = BCDGp = ACDHp = qr = CDEp = ACEGp = BCEHp  
 = ABDEqr = ADFGp = BDFHp = ABCFqr = ABGHp = BCDGqr = ACDHqr = BEFGp  
 = AEFHp = CDEFqr = DEGHp = ACEGqr = BCEHqr = CFGHp = ADFGqr = BDFHqr  
 = ABGHqr = ABCDEFGHp = BEFGqr = AEFHqr = DEGHqr = FGHpqr  
 = ABCEFGHpqr = **Y1**

q = ABDEq = ABCFq = BCDGq = ACDHq = pr = CDEFq = ACEGq = BCEHq  
 = ABDEpr = ADFGq = BDFHq = ABCFpr = ABGHq = BCDGpr = ACDHpr = BEFGq  
 = AEFHq = CDEFpr = DEGHq = ACEGpr = BCEHpr = CFGHq = ADFGpr = BDFHpr  
 = ABGHpr = ABCDEFGHp = BEFGpr = AEFHpr = DEGHpr = FGHpqr  
 = ABCEFGHpqr = **Y2**

r = ABDEr = ABCFr = BCDGr = ACDHr = pq = CDEFr = ACEGr = BCEHr = ABDEpq  
 = ADFGr = BDFHr = ABCFpq = ABGhr = BCDGpq = ACDHpqr = BEFGp = AEFHr  
 = CDEFpq = DEGhr = ACEGpq = BCEHpqr = CFGHr = ADFGpq = BDFHpqr  
 = ABGHpq = ABCDEFGHr = BEFGpq = AEFHpqr = DEGHpq = FGHpqr  
 = ABCEFGHpqr = **Y1Y2**

AB = ... = **X1X2**

AC = ... = **X1X3**

AD = ... = **X1X4**

AE = ... = **X2X4**

AF = ... = **X2X3**

AG = ... = **X1X2X3X4**

AH = ... = **X3X4**

Ap = ... = **X1Y1**

Aq = ... = **X1Y2**

Ar = ... = **X1Y1Y2**

Bp = ... = **X2Y1**

Bq = ... = **X2Y2**

Br = ... = **X2Y1Y2**

Cp = ... = **X3Y1**

Cq = ... = **X3Y2**

Cr = ... = **X3Y1Y2**

Dp = ... = **X4Y1**

Dq = ... = **X4Y2**

Dr = ... = **X4Y1Y2**

Ep = ... = **X1X2X4Y1**

Eq = ... = **X1X2X4Y2**

Er = ... = **X1XX2X4Y1Y2**

Fp = ... = **X1X2X3Y1**

Fq = ... = **X1X2X3Y2**

Fr = ... = **X1X2X3Y1Y2**

Gp = ... = **X2X3X4Y1**

Gq = ... = **X2X3X4Y2**

Gr = ... = **X2X3X4Y1Y2**

Hp = ... = **X1X3X4Y1**

Hq = ... = **X1X3X4Y2**

Hr = ... = **X1X3X4Y1Y2**

ABp = ... = **X1X2Y1**

ABq = ... = **X1X2Y2**

ABr = ... = **X1X2Y1Y2**

ACp = ... = **X1X3Y1**

ACq = ... = **X1X3Y2**

ACr = ... = **X1X3Y1Y2**

ADp = ... = **X1X4Y1**

ADq = ... = **X1X4Y2**

ADr = ... = **X1X4Y1Y2**

AEp = ... = **X2X4Y1**

AEq = ... = **X2X4Y2**

AEr = ... = **X2X4Y1Y2**

AFp = ... = **X2X3Y1**

AFq = ... = **X2X3Y2**

AFr = ... = **X2X3Y1Y2**

AGp = ... = **X1X2X3X4Y1**

AGq = ... = **X1X2X3X4Y2**

AGr = ... = **X1X2X3X4Y1Y2**

AHp = ... = **X3X4Y1**

AHq = ... = **X3X4Y2**

AHr = ... = **X3X4Y1Y2**

- restrictions on the allocation of treatments to plots :
  - Treatment main factors can be confounded with some of sub-plot effects, but cannot be confounded with whole-plot effects.
- plan and the restrictions on randomization:
  - Apply treatment A,B,...,H to larger experimental unit.
  - Apply treatment p,q,r to each whole-plot as completely randomized design.



## ANOVA table

stratum	Source	d.f.	S.S.	M.S.
$S_0$	mean	1	$\frac{\text{sum}^2}{64}$	$\ \tau_0\ ^2 + \xi_0$
$S_1$	A, B, C, D, E, F, G, H, AB, AC, AD, AE, AF, AG, AH	15	$\ P_1 y\ ^2$	$\xi_1$
$S_2$	p, q, r	3	$SS(\cdot)$	$\frac{1}{3}\ \tau\ ^2 + \xi_2$
	Residual	45	$\ y - Gy\ ^2 - SS(\cdot)$	$\xi_2$
Total		64	$\ y - Gy\ ^2$	