

consistent

Linear and Quadratic Effects (Contd.)

• Using (-1, 0, 1) and (1, -2, 1), we can write a more detailed regression model $y = X\beta + \varepsilon$, where the model matrix X is given below.

LM. LNp. 8-2. location & scale change

Normalization: Length of $(-1,0,1) = \sqrt{2}$, length of $(1,-2,1) = \sqrt{6}$, divide each vector by its length in the regression model. (Why? It provides a consistent comparison of the regression coefficients. But the t-statistics in the next table are independent of such (and any) scaling.)

Normalized contrast vectors:

linear:
$$(-1,0,1)/\sqrt{2} = (-1/\sqrt{2},0,1/\sqrt{2}),$$

quadratic: $(1,-2,1)/\sqrt{6} = (1/\sqrt{6},-2/\sqrt{6},1/\sqrt{6}).$

Estimation of Linear and Quadratic Effects

• Let $\beta_{\underline{0}}^*$, $\beta_{\underline{I}}^*$, $\beta_{\underline{q}}^*$ denote respectively the <u>intercept</u>, the <u>linear</u> effect and the <u>quadratic</u> effect based on <u>normalized contrasts</u> and let $\underline{\beta} = (\beta_0^*, \beta_l^*, \beta_q^*)'$. An <u>estimator $\hat{\beta}$ </u> of β

$$\begin{array}{c}
\mathbf{\mathcal{U}} = \mathbf{A}\mathbf{\mathcal{B}} & \text{is given by} \\
\mathbf{A}^{\mathsf{T}}\mathbf{A} = \mathbf{I}_{3} & \hat{\beta} = \begin{pmatrix} \hat{\beta}_{0}^{*} \\ \hat{\beta}_{1}^{*} \\ \hat{\beta}_{q}^{*} \end{pmatrix} = \begin{pmatrix} \frac{1}{\sqrt{3}} & \frac{1}{\sqrt{3}} & \frac{1}{\sqrt{3}} \\ \frac{-1}{\sqrt{2}} & 0 & \frac{1}{\sqrt{2}} \\ \frac{1}{2\sqrt{6}} & \frac{-2}{\sqrt{6}} & \frac{1}{2\sqrt{6}} \end{pmatrix} \begin{pmatrix} \frac{\bar{y}_{1}}{\bar{y}_{2}} & \mathbf{\mathcal{U}}_{1} & \mathbf{\mathcal{U}}_{2} \\ \frac{\bar{y}_{2}}{\bar{y}_{3}} & \mathbf{\mathcal{U}}_{3} & \mathbf{\mathcal{U}}_{3} \\ \mathbf{\mathcal{U}}_{1} & \mathbf{\mathcal{U}}_{2} & \mathbf{\mathcal{U}}_{3} & \mathbf{\mathcal{U}}_{3} \\ \mathbf{\mathcal{U}}_{2} & \mathbf{\mathcal{U}}_{3} & \mathbf{\mathcal{U}}_{3} & \mathbf{\mathcal{U}}_{4} \\ \mathbf{\mathcal{U}}_{1} & \mathbf{\mathcal{U}}_{2} & \mathbf{\mathcal{U}}_{3} & \mathbf{\mathcal{U}}_{4} & \mathbf{\mathcal{U}}_{4} \\ \mathbf{\mathcal{U}}_{1} & \mathbf{\mathcal{U}}_{2} & \mathbf{\mathcal{U}}_{3} & \mathbf{\mathcal{U}}_{4} & \mathbf{\mathcal{U}}_{4} \\ \mathbf{\mathcal{U}}_{2} & \mathbf{\mathcal{U}}_{3} & \mathbf{\mathcal{U}}_{4} & \mathbf{\mathcal{U}}_{4} & \mathbf{\mathcal{U}}_{4} & \mathbf{\mathcal{U}}_{4} \\ \mathbf{\mathcal{U}}_{4} & \mathbf{\mathcal{U}}_{4} \\ \mathbf{\mathcal{U}}_{4} & \mathbf{\mathcal{U}}_{4}$$

• We can write $\hat{\beta} = \mathbf{A}'\mathbf{\bar{y}}$, where

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, where
$$\mathbf{E}(\mathbf{y}) = \mathbf{B}_0 + \mathbf{B}_2 \mathbf{\chi}_2 + \mathbf{B}_3 \mathbf{\chi}_2$$

$$= (\mathbf{J}_3 \mathbf{B}_0) \mathbf{J}_3 + (\mathbf{J}_3 \mathbf{B}_2) \mathbf{J}$$

• Since the columns of $\underline{\mathbf{A}}$ constitute a set of orthonormal vectors, i.e. $\underline{\mathbf{A}'\mathbf{A}} = I_3$. Let

$$\underline{X} = [\underline{A'} \cdots \underline{A'}]'. \text{ We have}$$

$$\underline{repeat \ k \text{ times}} \qquad \hat{\beta} = \underline{A'}\underline{\bar{y}} = (\underline{A'}\underline{A})^{-1}\underline{A'}\underline{\bar{y}} = (\underline{X'}\underline{X})^{-1}\underline{X'}\underline{Y}, \qquad \text{Cov}(\hat{\beta}) = 6^2 \cdot \frac{1}{K}I_3$$

$$\text{# of replicates a local model in the product of the product o$$

where X is the model matrix and Y is the response vector.

1 # of replicates This shows that $\hat{\beta}$ is identical to the least squares estimate of β .

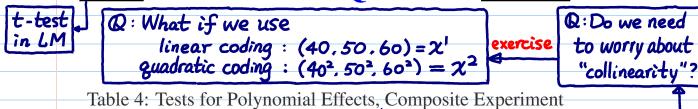
• Running a multiple linear regression with response y and predictors x_l and x_q , we get $\beta_0^* = 31.0322, \ \hat{\beta}_l^* = 8.636, \ \hat{\beta}_q^* = -0.381.$

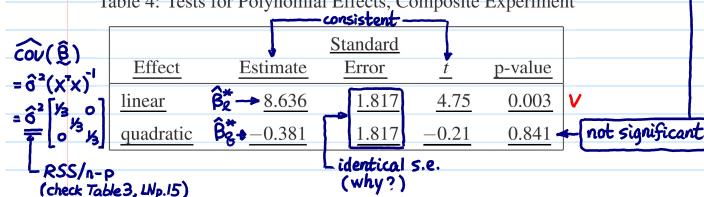
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- Further conclusion: Laser power has a significant linear (but not quadratic)

 effect on strength. answer to "how different" problem
- Another <u>question</u>: How to <u>predict y-value</u> (strength) at a <u>setting not</u> in the <u>experiment</u> (i.e., <u>other than 40, 50, 60</u>)? Need to <u>extend</u> the concept of <u>linear and quadratic contrast</u> vectors to cover a <u>whole interval</u> for <u>x</u>. This requires building a model using polynomials.

